

Centre Stage 2010 fundraiser – “Wanna take a ride?”

After rejecting the idea in 2009, Centre Stage decided upon a UFO-themed fundraiser in 2010, using the headline “Wanna take a ride?” paired with “Dance party on Mars!” and stylized flying saucer graphics to get the point across. The saucer image is stock art, heavily photoshopped. Collateral materials included direct mail, posters, outdoor banner, newspaper ads. (Concept and layouts by Tim Brosnan)

3x4 concierge card



Event tickets (boarding passes)



5.5 x 8.5 direct mail

