

# Mauritius promotional materials

**Page 1 of 2** – Working from an original concept, this promotional theme was built out using original photography and illustrations. Collateral materials included outdoor boards, banners, rack cards, posters, newspaper and magazine ads and YouTube promo video.

## Poster series



## Outdoor banner



## Newspaper ad (large)

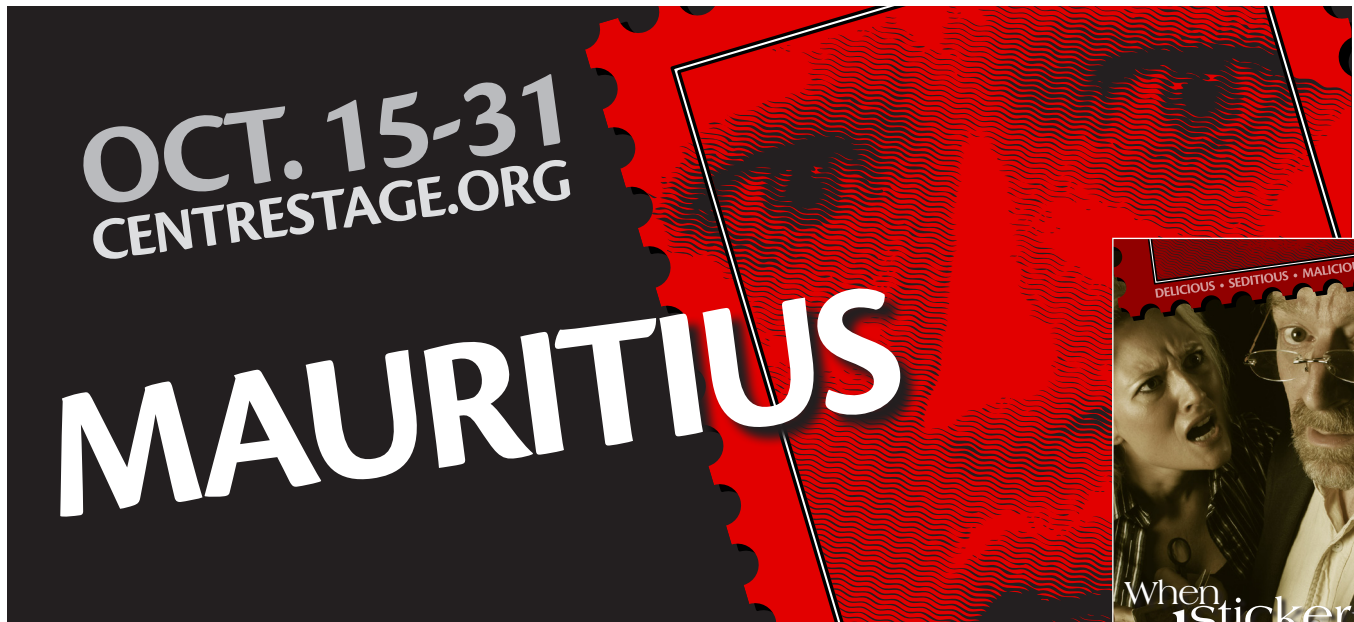




## "Mauritius" promotional materials

**Page 2 of 2** – Working from an original concept, this promotional theme was built out using original photography and illustrations. Collateral materials included outdoor boards, banners, rack cards, posters, newspaper and magazine ads and YouTube promo video.

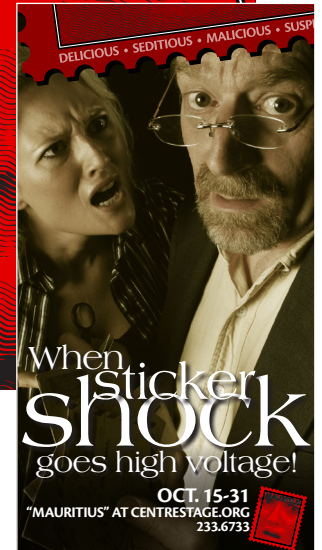
Outdoor board



Rack card



Newspaper ad (small)



Lobby board

